

**LAW CONCERNING IDENTIFICATION  
OF POLITICAL ADVERTISING**

§ 282. (596) Bills, placards, advertisements, etc., must bear name of committee.—Every bill, placard, poster, pamphlet, advertisement, newspaper advertisement, cartoon, or other printed matter, having reference to an election, or to any candidate, shall bear upon the face thereof the name and address of the person or committee causing the same to be published. The failure to place thereon the name and address of such person or committee, or the printing or publishing, or circulating of any such printed matter without the same bearing upon the face thereof the name and address of such person or committee, is a corrupt practice. (1915, p. 250.)

§ 283. (597) Paid advertisement shall be marked as paid advertisement.—All political advertisements appearing in a newspaper shall be marked paid advertisement. Any person who publishes or circulates any campaign literature or political advertisement without the same bearing on its face the name and address of the person or committee causing the same to be published, or any person or the owner of any newspaper who publishes a political advertisement in a newspaper without the same being marked paid advertisement, is guilty of a corrupt practice. (1915, p. 250.)

§ 284. (598) Cartoons shall bear name of newspaper or executive officer of corporation.—Every cartoon having reference to an election or to any candidate or to any proposition to be submitted to a popular or party vote or to a vote of the legislature of Alabama, shall, if published in any newspaper and not caused to be published therein by some person or committee, bear upon the face thereof the name of the owner or publisher of such newspaper, and if such newspaper is owned or published by a corporation, the name of the principal executive officer of such corporation. (1915, p. 250.)