

Questions which Might be Asked  
In Planning A Program of Social Action

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1. What is the nature of the present situation?
2. What is our status? or the status of the group?
3. What status, opportunities, services, and/or goods are desired?  
What is our goal? or the goal of the group?
4. What is the nature, the degree, the extent of the difference between  
what is desired and what is the present situation?
5. Do we want, or does the group want, to change the situation? raise the  
status? increase the opportunities and services?
6. What human and cultural resources are available for use in changing the  
situation? in increasing opportunities and services? in raising status?
7. What alternative activities, procedures, techniques, seem to be appropriate  
for use?
8. What will be the probable cost in effort, time, money, etc.?
9. Can we, or the group, afford to pay the cost?
10. Are we willing, or is the group willing, to pay the cost?
11. When should we, or the group, begin action?
12. Where should action begin?
13. Who should do what?

After questions have been answered satisfactorily:

1. Initiate and execute program.
2. Evaluate action periodically.
3. Revise action, when and if considered expedient or necessary.