

BXR12

.. (WITH CIVIL RIGHTS)

(MONTGOMERY)---STATE AND COUNTY OFFICIALS HAVE DECLINED TO COMMENT ON THE JUSTICE DEPARTMENT'S EFFORTS TO EXAMINE VOTING RECORDS IN MONTGOMERY COUNTY.

CRUM DINKINS---CHAIRMAN OF THE MONTGOMERY BOARD OF REGISTRARS---SAID ---IN HIS WORDS---"I HAVE NOTHING TO SAY WHATSOEVER. I'M GOING TO DO WHAT I'VE DONE ALL ALONG. AND THAT'S SAY NOTHING."

WHEN ASKED IF THE BOARD HAD RECEIVED WORD FROM ATTORNEY GENERAL WILLIAM ROGERS THAT THE JUSTICE DEPARTMENT WANTED THE RECORDS, DINKINS SAID ONLY "NO COMMENT."

ATTORNEY GENERAL MACDONALD GALLION SAID---IN HIS WORDS---"I'VE JUST LEARNED ABOUT THE JUSTICE DEPARTMENT'S ACTION AND I HAVE NOTHING TO SAY AT THIS TIME."

GOVERNOR JOHN PA

JUST LEARNED ABOUT THE JUSTICE DEPARTMENT'S ACTION AND I HAVE NOTHING TO SAY AT THIS TIME."

GOVERNOR JOHN PATTERSON IS REPORTED IN FLORIDA AND UNAVAILABLE FOR COMMENT. MONTGOMERY'S CITY COMMISSIONERS ALSO DECLINED TO COMMENT BECAUSE THE MATTER IS NOT IN THEIR JURISDICTION.

(FOR RELEASE WEDNESDAY OCT. 12)

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(CAMPAIGN SPECIAL)

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THE STORY BEHIND THE BALLOTS. THE 9TH IN A SERIES OF SPECIAL PROGRAMS ON THE 1960 PRESIDENTIAL ELECTION, PREPARED BY GEORGE J. MARDER OF UNITED PRESS INTERNATIONAL IN WASHINGTON.

## (THE NEGRO VOTE)

THE NEGRO'S THE DARLING OF 1960 PRESIDENTIAL POLITICS.

REPUBLICANS AND DEMOCRATS ARE BITTER RIVALS, COURTING THE COLORED VOTE.

THE NEGRO IS EITHER EVEN-STEVEN OR HAS REPLACED THE FARMER AS THE NUMBER ONE BLOC VOTING PRIZE TO BE WON IN THE ELECTIONS. AND THERE'S SOUND POLITICS BEHIND THE INTENSE RIVALRY.

JAMES A. FARLEY, WHO PUT TOGETHER THE NEW DEAL'S WINNING COALITION, USED TO FIGURE THAT THE NEGRO VOTE COULD HOLD THE BALANCE OF POWER IN 17 NORTHERN INDUSTRIAL STATES.

THAT HOLDS AS TRUE TODAY AS IN THE 1930'S WHEN THE NEW DEAL WON THE ALLEGIANCE OF THE OVERWHELMING MAJORITY OF THE NEGROES.

BUT IT HOLDS TRUE ONLY IF...

ONE...THE ELECTION IS CLOSE. ALL THE NEGRO VOTES IN THE NATION CAN'T PULL IN A LOSER, IF IT'S A REAL LANDSLIDE...THE NEGRO TURN-OUT IS JUST TOO SMALL.

CONDITION TWO...THE NEGROES MUST VOTE OR SHIFT PRETTY MUCH AS A BLOC. THEY'VE BEEN DOING THAT IN THE PAST, AND THERE'S NO REASON TO SUSPECT THEY WON'T DO IT THIS YEAR OR FOR THE IMMEDIATE FUTURE.

IT'S TRUE, OF COURSE, THAT ON MANY ISSUES, THE NEGROES VOTE AND SPLIT JUST AS OTHER AMERICANS DO. THEIR LOYALTY TO THE NEW DEAL WAS MORE OF A POCKET-BOOK ISSUE THAN ANYTHING ELSE...JUST AS IT WAS FOR LABOR AND FOR DEPRESSION-HIT FARMERS.

BUT NEGRO LEADERS BELIEVE CIVIL RIGHTS IS SUCH AN EMOTIONAL ISSUE WITH THE COLORED, IT WILL BE A BINDING FORCE FOR MANY YEARS TO COME.

THE TRANSITION OF THE NEGRO FROM SLAVERY TO PERHAPS THE BALANCE OF POLITICAL POWER IN THE NATION HAS BEEN ACCOMPLISHED IN LESS THAN A CENTURY.

THE NEGRO POPULATION IS AROUND 20-MILLION WITH 10-MILLION OF VOTING AGE. THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE IS PUTTING ON A DRIVE TO REGISTER ONE-MILLION NEW NEGRO VOTERS. THEY HOPE FOR A TURN-OUT OF PERHAPS FIVE-MILLION NEGROES ON ELECTION DAY, WHICH WOULD STILL BE UNDER THE NATIONAL AVERAGE BECAUSE SOME NEGROES IN THE SOUTH DON'T VOTE.

...LEADERS FEEL IT'S TOO EARLY FOR THE NEW CIVIL RIGHTS LAWS TO BRING ABOUT ANY GREAT TURN-OUT OF NEGRO VOTERS IN SOUTHERN STATES. HOWEVER, IF IT'S VERY CLOSE, THE NEGRO VOTE COULD BE IMPORTANT IN NORTH CAROLINA, SOUTH CAROLINA, LOUISIANA AND TENNESSEE.

THERE ARE NO ACCURATE FIGURES ON HOW MANY NEGROES VOTE...OR HOW THEY VOTE. FEW STATES KEEP ANY VOTING RECORDS BY RACE. ONLY TWO IN THE SOUTH, FOR EXAMPLE.

AND SO THE BEST INFORMATION AVAILABLE IS THAT WHICH COMES FROM SURVEYS. THE N-DOUBLE-A-C-P HAS CONDUCTED A SERIES OF COMPREHENSIVE SURVEYS WHICH TURN UP THIS PICTURE.

IN 1948, THEY BELIEVE, THE NEGRO VOTE WAS A VITAL FACTOR IN THE ELECTION OF HARRY TRUMAN. A SURVEY OF ABOUT 50 BIG CITIES SHOWED THAT NEGROES GAVE TRUMAN A MAJORITY WHICH AVERAGED OUT TO ABOUT 69 PER CENT.

BUT N-DOUBLE-A-C-P SAYS THE OVERALL AVERAGE WASN'T NEARLY AS IMPORTANT AS THE NEGRO VOTE TRUMAN GOT IN THREE STATES...OHIO, ILLINOIS, CALIFORNIA. IN THOSE THREE STATES, THE NEGRO MAJORITIES FOR TRUMAN WERE REPORTED GREATER THAN THE SLIM MAJORITIES BY WHICH HE WON. MANY POLITICAL PROS BELIEVE IT WAS THE DECISIVE ELEMENT.

IN 1952, THE ORGANIZATION AGAIN SURVEYED 50 CITIES, CAME UP WITH AN EVEN GREATER AVERAGE FOR ADLAI STEVENSON...75 PER CENT OF THE NEGRO VOTE. BUT THE GAP BETWEEN STEVENSON AND EISENHOWER WAS TOO GREAT...HE COULD HAVE PULLED IN ALL THE NEGRO VOTES AND THE RESULT WOULD HAVE BEEN THE SAME.

A SURVEY OF 63 CITIES IN 1956 SHOWED A SENSATIONAL POLITICAL CHANGE AMONG NEGROES...EISENHOWER PICKED UP ALMOST 20 PERCENTAGE POINTS IN THOSE CITIES OVER THE 1952 VOTE. IT WASN'T DECISIVE BECAUSE THE ELECTION WASN'T CLOSE.

BUT EVERY POLITICAL SIGN POINTS TO A CLOSE ONE IN 1960.

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(TOMORROW...THE WOMEN'S VOTE.)

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(RELEASE THURSDAY, OCT. 13)

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(CAMPAIGN SPECIAL)

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THE STORY BEHIND THE BALLOTS. THE 10TH IN A SERIES OF SPECIAL PROGRAMS ON THE 1960 PRESIDENTIAL ELECTION, PREPARED BY HELEN THOMAS OF UNITED PRESS INTERNATIONAL IN WASHINGTON.

(THE WOMEN'S VOTE)

BOTH POLITICAL PARTIES ARE MAKING A PITCH FOR THE WOMAN'S VOTE IN THIS PRESIDENTIAL ELECTION LIKE NEVER BEFORE IN HISTORY.

MEN HAVE DEFINITELY TAKEN A BACK SEAT IN THE POLITICAL PICTURE. THE REASON IS PURELY STATISTICAL. BOTH DEMOCRATS AND REPUBLICANS HAVE PREDICTED THERE WILL BE AT LEAST THREE MILLION MORE FEMALE VOTERS THAN MALE.

VICE PRESIDENT RICHARD M. NIXON, THE G-O-P PRESIDENTIAL CANDIDATE, HAS SAID WOMEN WILL BE THE "DECIDING FACTOR" IN THE ELECTION.

AS A RESULT OF THE FEMALE POWER AT THE POLLS, CAMPAIGN STRATEGISTS ARE STAYING UP NIGHTS THINKING UP GIMMICKS THAT WILL APPEAL TO WOMEN. THEY BELIEVE THEIR TOP ATTRACTIONS ARE THE CANDIDATES' WIVES---THE POTENTIAL FIRST AND SECOND LADIES THEMSELVES.

CONSEQUENTLY, THE G-O-P HAS LAUNCHED AN UNPRECEDENTED "PAT FOR FIRST LADY" CAMPAIGN...HAS PACKED MRS. PAT NIXON OFF ON SMILING HANDSHAKING SOLO FORAYS TO CAPTURE THE HEARTS AND BALLOOTS OF WOMEN. MRS. NIXON IS A "PRO" IN THE VOTE-GETTING PROFESSION. SHE POURS ON THE CHARM WHEN SHE'S ON THE STUMP ALONE. AND SHE PROJECTS THE "TOGETHERNESS" THEME WHEN SHE'S CAMPAIGNING AS A "TEAM" WITH VICE PRESIDENT RICHARD M. NIXON.

RISING TO THE CHALLENGE, THE DEMOCRATS HAVE PUSHED ATTRACTIVE JACKIE KENNEDY, AN EXPECTANT MOTHER, AND THE ENTIRE KENNEDY FEMALE ENTOURAGE INTO THE CAMPAIGN FOREFRONT.

THEY INCLUDE CANDIDATE JOHN F. KENNEDY'S MOTHER, MRS. ROSE KENNEDY, WHO'S A CHARMER, AND HIS SISTERS---MRS. EUNICE SHRIVER, MRS. PAT LAWFORD, AND MRS. JEAN SMITH. ALSO LENDING GLAMOUR TO THE KENNEDY-JOHNSON DRIVE ARE THE CANDIDATE'S GOOD-LOOKING SISTERS-IN-LAW, MRS. ROBERT F. KENNEDY AND MRS. TED KENNEDY.

SHAKING HANDS WITH THEM AND ASKING FOR THEIR VOTE. THEY GIVE TEAS, HOLD NEWS CONFERENCES AND ON OCCASION MAKE LITTLE SPEECHES.

THE WIVES OF THE POTENTIAL VICE PRESIDENTS ALSO ARE GIVING THIS ELECTION A NEW LOOK. MRS. LYNDON B. JOHNSON, WIFE OF THE DEMOCRATIC VICE PRESIDENTIAL CANDIDATE, TOOK A CAMPAIGN PLANE FULL OF WOMEN DOWN TO TEXAS AND TURNED ON HER SOUTHERN CHARM.

MRS. HENRY CABOT LODGE, WIFE OF THE REPUBLICAN VICE PRESIDENTIAL CANDIDATE, HAS GIVEN THE TICKET TREMENDOUS APPEAL WITH HER TALL, BLONDE ATTRACTIVENESS AND QUICK WIT.

HAVING SO MANY WOMEN IN THE FRAY HAS BEEN DISTRACTING IF NOT ALWAYS VOTE GETTING. IT ALSO HAS LED TO TYPICAL FEMALE COMPETITION AND COMPARISONS.

WITH THE FLAMES STOKED BY OUTSIDERS, JACKIE KENNEDY AND PAT NIXON WERE DRAWN INTO A BITING HEADLINE-MAKING ARGUMENT OVER WHICH SPENDS THE MOST MONEY ON HER WARDROBE.

BOTH PR

BOTH PARTIES HAVE TRIED TO PUT THE CAMPAIGN BACK ON THE TRACK BY DIVERTING WOMEN TO "MORE IMPORTANT" ISSUES. AMONG THESE IS A BIG "STRATEGY FOR PEACE" DRIVE, A SERIES OF 12 TO 20 FOREIGN POLICY DISCUSSIONS IN MAJOR METROPOLITAN AREAS. THIS IS STAGED BY THE WOMAN'S DIVISION OF THE DEMOCRATIC PARTY AND AIMED STRICTLY AT WOMEN.

BOTH PARTIES ARE LEAVING THE HOD-CARRYING TO WOMEN---RINGING DOORBELLS, DISTRIBUTING BROCHURES, TELEPHONING VOTERS, AND LICKING STAMPS.

NEITHER PARTY CAN SAY WHETHER THERE IS SUCH A THING AS A "WOMAN'S VOTE." NEITHER CAN SAY WHETHER WOMEN TAKE INTO CONSIDERATION WHO WILL BE THE FIRST LADY WHEN THEY CAST THEIR BALLOTS. BUT NEITHER PARTY NOTICEABLY IS TAKING ANY CHANCES.

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(TOMORROW: THE INDEPENDENT VOTE)

JJ1009ACD 10/8.

(FOR RELEASE FRIDAY, OCT. 14TH)

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(CAMPAIGN SPECIAL)

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THE STORY BEHIND THE BALLOTS. THE 11TH IN A SERIES OF SPECIAL PROGRAMS ON THE 1960 PRESIDENTIAL ELECTIONS, PREPARED BY GEORGE J. MARDER OF UNITED PRESS INTERNATIONAL IN WASHINGTON.

(THE INDEPENDENT VOTE)

THE INDEPENDENT PACKS A SOCK-O PUNCH IN POLITICS.

HE'S A GROWING AND POTENT FORCE....AND THE POLITICIANS KNOW IT.

PROOF IS THE MUSHROOMING COMMITTEES BEING ORGANIZED SEPARATE FROM THE REGULAR POLITICAL PARTIES TO SUPPORT VICE PRESIDENT NIXON OR SENATOR KENNEDY. THEIR JOB IS TO COURT THE VOTE OF THE INDEPENDENT.

THE WOOING IS INTENSIVE AND WELL-ORGANIZED.

AND THAT, IN ITSELF, IS A SIGNIFICANT CHANGE IN THE POLITICAL STRUCTURE OF THE NATION.

THERE WAS A TIME WHEN PROFESSIONAL POLITICIANS WERE INCLINED TO SCOFF AT THE POWER OF THE INDEPENDENT TO AFFECT THE OUTCOME OF AN ELECTION. THEY FIGURED NO MATTER HOW MANY PEOPLE THOUGHT THEY WERE INDEPENDENTS, THEY WEREN'T ORGANIZED...AND ONLY ORGANIZATION PAID OFF AT THE POLLS.

IN MODERN POLITICS, THERE ISN'T ANYTHING MORE HIGHLY ORGANIZED THAN THE EFFORT TO GET THE INDEPENDENT VOTE.

THE POLITICAL PROS ALSO USED TO BELIEVE THERE WAS NOT MUCH CHANCE TO CHANGE PEOPLE'S MINDS DURING THE FINAL MONTH OF CAMPAIGNING. THE THEORY WAS THAT IF A CITIZEN DIDN'T KNOW BY THEN HOW HE WOULD VOTE, HE PROBABLY HADN'T BOTHERED TO REGISTER AND WOULDN'T BOTHER TO VOTE. THE LARGE NUMBER OF UNDECIDED THIS YEAR IS TAKING CONSIDERABLE EDGE OFF THAT POLITICAL IDEA.

NO ONE KNOWS WITH ANY REAL DEGREE OF ACCURACY HOW MANY INDEPENDENTS THERE ARE.

MUCH DEPENDS WHAT MEANING YOU GIVE TO THE WORD INDEPENDENT. IF YOU MEAN THE VOTER WHO REGISTERS WITHOUT PARTY AFFILIATION....IF THAT'S THE STANDARD...THERE ARE SO MANY INDEPENDENTS NEITHER POLITICAL PARTY WOULD COME EVEN CLOSE TO HAVING A MAJORITY.

IF THE MEANING IS THE VOTER WHO SHIFTS FROM ONE SIDE TO ANOTHER WHEN SOME GREAT ISSUE OR OUTSTANDING PERSONALITY MOVES HIM, THE NUMBER WOULD GO DOWN. MANY WHO DO JUST THAT WOULD ALSO DENY THEY'RE INDEPENDENTS.

THE VOTER WHO SPLITS HIS TICKET THE TRUE INDEPENDENT?

OR IS IT THE VOTER WHO USUALLY WAITS UNTIL EVERY CAMPAIGN IS ABOUT OVER BEFORE MAKING UP HIS MIND AND FROM ELECTION TO ELECTION MAY CHANGE HIS LOYALTY?

WHATEVER THE STANDARD OF MEASUREMENT, THE NUMBER OF INDEPENDENTS IS LARGE, INDEED. ESTIMATES RANGE FROM 10-MILLION TO ALMOST 20-MILLION.

SURVEYS OVER THE YEARS SHOW ONE OUT OF FIVE OR FOUR, OR EVEN ONE OUT OF EVERY THREE VOTERS IN SOME CIRCUMSTANCES CLASSIFYING THEMSELVES AS INDEPENDENT. MUCH DEPENDS ON HOW THE QUESTION IS ASKED.

DURING THE NEW DEAL YEARS, THE INDEPENDENTS CLUNG STEADFASTLY TO THE DEMOCRATS...SO THAT THEY WERE, FOR ALL PRACTICAL PURPOSES, PART OF THE DEMOCRATIC WINNING COALITION. FOR EXAMPLE: IN 1940, THE DEMOCRATS GOT 55 PER CENT OF THE NATIONAL VOTE. HOWEVER, IT'S FIGURED THEY GOT AT LEAST 60 PER CENT OF THE INDEPENDENTS. THAT'S A HEAVY WEIGHTING IN FAVOR OF THE DEMOCRATS.

IN 1952, THE OPPOSITE WAS TRUE. THE STRATEGY TO ELECT EISENHOWER IN 1952 WAS AIMED DIRECTLY AT THE INDEPENDENT...TO TEAR LOOSE FROM THE DEMOCRATIC FOLD EVERY VOTE WHICH COULDN'T BE NAILED DOWN ON THE BASIS OF OUT-AND-OUT PARTY LOYALTY.

THIS YEAR, THE NIXON STRATEGY IS ABOUT THE SAME. NIXON HAS ORGANIZED CITIZENS-FOR-NIXON-LODGE, VOLUNTEERS-FOR-NIXON-LODGE, AND A DOZEN OTHER ORGANIZATIONS ALL AIMED AT WINNING THE VOTES OF INDEPENDENTS AND DISGRUNTLED DEMOCRATS. NIXON SOFT PEDALS THE PARTY LINE AND CALLS FOR THE VOTERS TO DECIDE BETWEEN HIM AND KENNEDY ON ISSUES.

KENNEDY ALSO STRIVES FOR THE INDEPENDENT VOTE. HE HAS LINED UP WITH LIBERAL THIRD-PARTY ORGANIZATIONS, ESPECIALLY IN NEW YORK WHICH HE BELIEVES IS VITAL TO HIS ELECTION. AND EVEN WITHIN THE REGULAR DEMOCRAT ORGANIZATION, HE HAS CREATED SPECIAL COMMITTEES TO WOO THE INDEPENDENT.

EVEN THE PARTY PLATFORMS ARE AIMED MORE AT ENTICING THE INDEPENDENT THAN THE PARTY REGULAR.

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(TOMORROW: THE MINORITY CANDIDATES).

R-MG 1108ACD. 10/8.

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EDITORS:

"DUSHCHEV, WHO PREP"