

news release

FROM THE **DEMOCRATIC NATIONAL COMMITTEE** PUBLICITY DIVISION 1730 K STREET, N.W. WASHINGTON 6, D.C. FEDERAL 3-8750

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Chairman John M. Bailey will head a training task force of Democratic National Committee officers and staff members who will launch Operation Know-How at a state-wide meeting of West Virginia county chairmen and Democratic officials this weekend.

Other participants will include Mrs. Margaret Price, Vice Chairman of the Committee, and Sen. Vance Hartke, Chairman of the Senatorial Campaign Committee.

Operation Know-How is a training program which is designed to give the nation's 3,000 plus county chairmen an opportunity to review campaign plans and techniques with Chairman Bailey and his staff.

"This interchange of ideas and discussion of our mutual problems should bring closer cooperation between national headquarters and the grass-roots workers in this fall's campaign than has ever been accomplished before. I am sure all of us who participate will gain fresh knowledge and insight-into political problems as a result of the meetings."

Interest in the first meeting of Operation Know-How has been high.

Every one of West Virginia's 55 counties will be represented by a Chairman or other party official and about 150 persons from all over the state are expected to participate.

Chairman Bailey, Mrs. Price and the Committee staff members will also participate in the meetings of the Midwest Democratic Conference which are being held in West Virginia this Friday and Saturday. The meetings are at the Greenbrier at White Sulphur Springs. Operation Know-How will be held on Saturday afternoon.

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