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ALABAMA DEMOCRATIC CONFERENCE, Incorporated

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Mrs. Marie Hill Cordova, Alabama William M. Long Tuscumbia, Alabama Dear Fellow President's Club Member:

Maybe the "climate is not right", perhaps the "time is too soon", could be "this thing needs further study".

All of these are excuses that every one of us have used at one time or another when we didn't want to commit ourselves on a particular issue.

There are two "particular issues" at hand in our state now, however, that everyone of us is going to have to make a decision on, and \underline{soon} .

One there are now 250,000 unregistered Negroes in Alabama, the majority of which will be registered by the next general election in November '66.

Two that our radio and television stations are steadily increasing their output of racist and "hate the administration" right-wing propaganda.

Both of these problems have ideal solutions if we commit ourselves now.

One the Alabama Democratic Conference, Inc., can, and will, reach every one of our 250,000 potential loyal Democratic voters FIRST, and on a friendly personal basis that will insure their discipline and loyalty.

Two "Operation Support" a Democratic National Committee program designed <u>specifically</u> to meet this propraganda problem. All of the details of this program are available from my office, NOW.

This is why I ask you now to give your support and influence toward making the State-wide meeting of the Alabama Democratic Conference in Mobile on November 6 and 7, a resounding success, from both financial and publicity angles.

How??

- 1. Attend the meeting yourself, and influence others to do so.
- 2. Take out advertising space in the souvenir booklet,

for your businesses and as individual patrons.

3. Make Individual Cash Contributions.

There are scores of other ways in which to help that will occur to each of us, but these are enough for a starter.

For additional information do not hesitate to call me at Area Code 205-536-6975.

Gentlemen, NOW IS THE TIME LET'S MOVE!!

John L. Cashin, Jr.

Member President's Club Finance Chairman, A.D.C.