

# VICTORY '68

1100 17th STREET, NW, WASHINGTON, D.C. 20036



JUNE 27, 1968

## HHH SAYS JUSTICE, ORDER INSEPARABLE

Humphrey battle plan against crime and social injustices detailed in speech to National Press Club in Washington.

"Civil order and civil justice are not two goals, they are one," says HHH. He rejects "casual or cynical talk about a 'sick society'" as "an escape from social responsibility or an attempt to reduce the costs of responsibility "

HHH's 5-point program for assuring civil order calls for toughening anti-riot laws, beefing up police, requiring registration of all firearms plus massive federal-state-local campaign against drug traffic.

To provide early warning system to detect and prevent disorders and "to hear the voices of those who have gone unheard," HHH proposes creating broad-based Councils for Civil Peace.

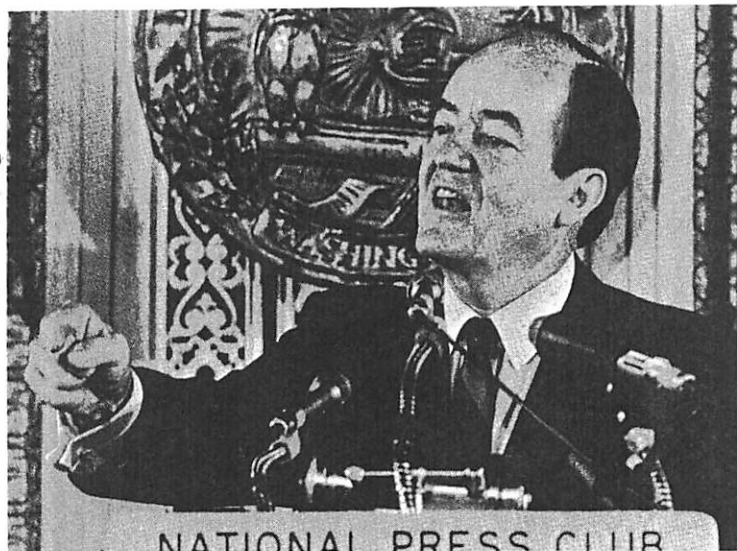
Also calls for fresh look--by public and programmers--at effect on children of TV violence.

"There is no choice today but to be tough-minded and fair-minded about stopping crime and violence," says VP.

He stresses same no-nonsense approach needed to attack social ills and guarantee justice.

Basic civil rights, HHH says,

Washington Post



"Civil order and civil justice are not two goals. They are one."

include right of every citizen "to have enough to eat, to earn a living, to gain a full education."

Calls for private-public cooperation, private employers to provide the jobs with government financial help when necessary.

## HHH: AS 'CAPTAIN'

"If I am permitted to be President, I intend to be President. I've noticed most Presidents are like that. They really don't take orders from Vice Presidents or anybody else.

"Hubert Humphrey as Vice President is a member of a team. Hubert Humphrey as President is captain of a team. There's a lot of difference."--Answering question before National Press Club.

# VP HUMPHREY SPEAKS TO THE ISSUES

## FREEDOM

"Once upon a time, a walled city was regarded as the limit of freedom.

"Once upon a time--before the one man, one vote belief--three-fifths of a man was freedom, under the Constitution.

"Once upon a time, 'separate but equal' was called freedom.

"Sir Henry Maine marked it as the whale's privilege to swallow the minnow.

"Yet, with all these definitions of freedom, freedom means so much more than any of these things for most people--especially the minnows--and quite a little less for the whales."--Speech to Bucknell Univ.

## VOTING AGE

"America has to meet Youths' Bill of Rights. That means, as I have said for 18 years, the right to vote at an earlier age--at age 18.

"It means youths must not only accept responsibility but have a role in the decision-making process that defines those duties and responsibilities."--Speech to U. of Arkansas.

## DEFENSE

"Our defense must be in greater depth than the fine line of the military. The defense of this Republic must be in its economy, in the education of its people, in the dedication of its people--and the service of its people--to itself and to others.

"These are the weapons of your defense. There is no military weapon system alone that can defend us. What I have spoken of are the weapons of defense and security that can be created by the civilians of this land."--Speech to Coast Guard Academy.

## VIOLENCE

"To put it directly, violence and riots are wrong--period. They are not responsible.

"To believe deeply in the idea of change--to believe that part of responsibility is to ferment and promote change--is still, for me, to count the use of force and ultimatums on the campuses a form not of courage but of intellectual cowardice."--Speech to Bucknell Univ.

## THE POOR

"I am not one who believes in a guaranteed annual income. I prefer to put my stake in providing jobs.

"I want to guarantee their income through their work. And I'll guarantee, as best I can to the helpless and the needy and the suffering, a decent standard of living through the generosity and compassion of the people of this country."--Answering question before National Press Club.

## CITIES' MARSHALL PLAN

"The Marshall Plan was a success in Europe primarily because it was worked out in concert with the recipient and the donor, with industry and labor and the people in the area who needed help.

"If we could make that work in Europe we can make it work in America. We have more management techniques and technology here, more management ability, more skilled workers, more resources to do with than they had there.

"The American people know that the Marshall Plan as foreign aid was a success. They'd like to believe they could have a similar success at home. And why can't they?"--Speech to National Press Club.



HHH confers with actor Kirk Douglas on film for Youth Opportunity Council.  
The Vice President is chairman of the Council.

## POLLS PROGRESS

HHH surges ahead of Nixon in latest Gallup and Harris polls.

Gallup gives VP 42% to 37% bulge over Nixon, shows McC with scant 2% lead--41% to 39%--over GOP front-runner.

"Humphrey has steadily gained ground since he announced his candidacy," Gallup reports. Nixon trails HHH among both men and women nationwide, sampling shows.

Harris has HHH ahead of Nixon by 7%--43% to 36%, says: "The trend in the Humphrey-Nixon contest is clear--the Democratic Vice President has steadily widened his lead...Nixon's total appears to be remaining relatively constant, while Humphrey has picked up strength."

HHH has "more than 1,600 delegates, by a generally conservative count," NY Times reports on basis of national survey. Times adds, "Humphrey's

nomination for the presidency seems assured."

70% of county Democratic chairmen polled by Gallup favor HHH. Survey pointing up grassroots support for Humphrey finds only 6% of county chairmen back McC.

HHH holds 3-1 delegate lead over McC, reports Miami Herald. With 954 delegates still to be chosen, at least 540 appear earmarked for Humphrey, says Herald, and observes: "It is hard at this point to see how any combination of McCarthy and favorite sons can deny Humphrey the nomination on the first roll call."

HHH "has the presidential nomination virtually locked in," says The Christian Science Monitor after 50-state survey.

Humphrey victory would pull in about 22 additional Democratic congressmen, predicts renowned statistician Louis H. Bean. He forecasts easy HHH win over Nixon in November.

## HHH: NATO'S ROLE

"NATO--the most enduring and successful defense alliance in history--continues to be a necessity for Western Europe and ourselves. For two decades, NATO has contained aggressive power and deterred war.

"But the time for change has come.

"The time has come for the NATO alliance to look to that new, dynamic vision of peaceful engagement--to transform NATO from a defensive, military organization to an active, vital, political-social-economic tool which may hasten the replacement of the Iron Curtain with the Open Door."--Speech to American Iron and Steel Institute.

## HHH: ON CHANGE

"What we want is not just change, but change for the good. What we need is someone who understands the ferment of change, the forces of change, and does not let those forces run wild but instead directs them so that the change is for social progress and not for anarchy.

"I do not think you demonstrate political leadership by tearing down everything around you. You demonstrate political leadership by building that which is needed.

"I intend to be that kind of builder."--Speech to National Press Club.

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## AD-MEN FOR HHH

Maurer, Fleisher, Zon and Associates, Washington advertising and public relations firm is retained by HHH campaign headquarters for special projects, internal materials, special group items.

## STOKES FOR HUMPHREY

Cleveland Mayor Carl Stokes endorses HHH as "a man who has intellectually and philosophically and from a gut level identified himself with [big city] needs over the years." Stokes, first elected Negro mayor of a major U.S. city, praises Vice President's legislative contributions in housing, fair employment and education.

Humphrey is "the next President," Stokes tells Capital Press Club, because HHH is "the only one who can respond to the imperatives of the big city." ...Predicts HHH will win Ohio delegation because the "delegates realize that this is the kind of man they can go to the public in Ohio and sell...and he is the only Democratic candidate I know who can beat the probable Republican nominee."

Stokes cites HHH record as crusading Minneapolis mayor who recognized and fought to prevent big-city problems long before they reached the crisis stage. Party leaders back Vice President coast-to-coast, says Stokes, because they understand that "Humphrey is the one man who can go into these cities and come out with a vote because of his demonstrated concern and knowledge and commitment."

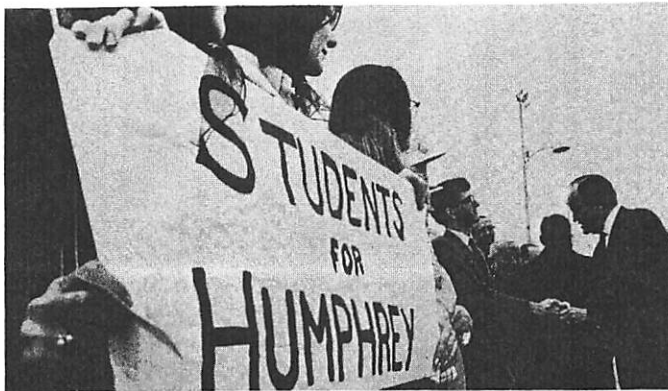
## FEM FANS

Feminine fans of HHH should be easy to spot among campaigners this summer...if they wear the official costume...it is an emerald green sleeveless shift with a shoulder-to-hem blue "H" edged in white rick rack front and back.





## 'AS YOUNG AS OUR HOPES'—HHH TO YOUTH



"Years alone are not a true measure of youth," HHH tells a Memorial Day audience. "We are as old as our despairs, and as young as our hopes; as old as our fears, as young as our faith; as old as the doubts we harbor, and as young as the ideals we sustain," the Vice President says at the site of Lincoln's Gettysburg Address.

Eight outstanding young

leaders declare support for Humphrey as the "best qualified" candidate and say he has "both the idealism and energy of youth and the maturity of 24 years experience in public life."

Joining HHH team are singer Nancy Sinatra; Cleveland Browns quarterback Frank Ryan who is a PhD in math; All-American Elvin Hayes of Houston, 1967 college basketball player of the year; Clarence Mitchell III, Maryland state senator; Harvard govt. professor George Quester; Robert Rose of Nevada, the nation's youngest Democratic state chairman; Don Spero of Glencoe, Ill., world sculling champion now Columbia U. physics PhD candidate; Sanford Greenberg, former Oxford scholar, White House Fellow, now board chairman of EDP Technology, Inc.

## ENDORSEMENTS

Sen. Joseph Montoya joins HHH team. Humphrey is "good friend of the Southwest," says the senator from New Mexico, calling the VP the one man who "can unite the Democratic Party and the nation at a time when divisiveness is too much with us."

Gov. Calvin Rampton of Utah backs HHH for President "as the man best qualified to lead our country forward today." Rampton, only Democratic governor in the continental West, says VP "would be the strongest Democratic candidate in the state of Utah."

951 ILGWU delegates give HHH unanimous endorsement. They greet the Vice President with thunderous 20-minute ovation, interrupt his speech to their convention with applause 20 times.

More strong labor support for Humphrey displayed in Communications Workers poll. It shows 72% backing among CWA officials in 5 south-central states.

COPE on HHH: "His record of effectiveness is his long suit." Says AFL-CIO's Committee on Political Education: "Humphrey has never lost touch with working people, minority groups, the poor and dispossessed."

One of two Negro delegates from Alabama endorses VP Humphrey. Joe L. Reed of Montgomery is first Alabama delegate to announce support of anyone other than Wallace.

## CWA FOR VP

400,000-member CWA union backs HHH "wholeheartedly and enthusiastically."

Nation's progress is "stamped with the ideas and ideals of Hubert Humphrey," says Communications Workers of America resolution endorsing VP, and adds: "The list of achievements of this truly remarkable man are seemingly endless."

Union calls HHH the candidate who will "mold national unity and lead without producing division."

## DELEGATE BOOM GROWS

HHH delegate lead mushrooms with solid victories in Indiana, Minnesota, Pennsylvania, Michigan, Missouri, Montana, Idaho and Florida

VP gets 57 delegates in convention showdown in Indiana.

HHH's home state of Minnesota gives him all 20 of its at-large delegates, total of 38½ of 52.

Humphrey polls 83 of 125 Pennsylvania delegates. UDH headcount puts another 7 of 20 Pennsy votes in HHH corner.

HHH nets 70 of Michigan's 96 delegate votes after telling cheering state convention his brand of liberalism is "the steady dedication of a lifetime and not a short and frenzied burst of emotion."

Missouri gives VP Humphrey all 60 of its delegate votes if unit rule is adopted.

59 of 63 Florida delegation votes are won by slate heavily favoring HHH. Sen. George Smathers, the favorite son, heads the delegation.

24 of 26 Montana delegate votes gained by HHH.

Idaho delegates back Humphrey

by 17-5 margin, with 3 undecided in balloting at Idaho Democratic State Assembly.

HHH likely to receive bulk of Louisiana's delegate votes when 36-member panel selected, reports UPI.

## LOOK LOOKS AT HHH

Humphrey gets LOOK cover treatment July 9.

Three color portraits of HHH by famed painter Norman Rockwell also featured in seven-page spread.

LOOK writes of Vice President: "His original health proposals in 1949 became the Medicare of today. He was the first author and principal sponsor of the Peace Corps adopted by President Kennedy. He originated the Job Corps. His arms-control proposals led to the limited nuclear test-ban treaty, which he helped negotiate and put through the Senate."

## MORATORIUM

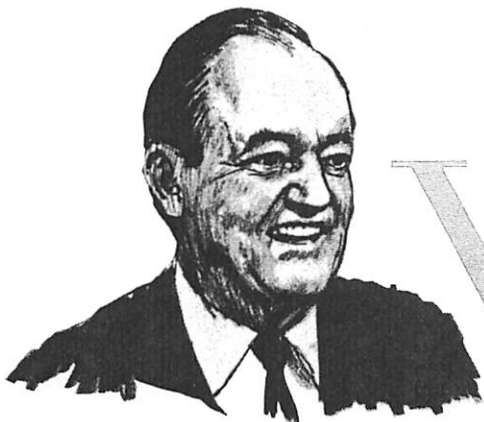
The VICTORY '68 weekly newsletter resumes publication with this issue after a four-week moratorium on political activity observed by the Vice President following the tragic death of Senator Robert F. Kennedy.

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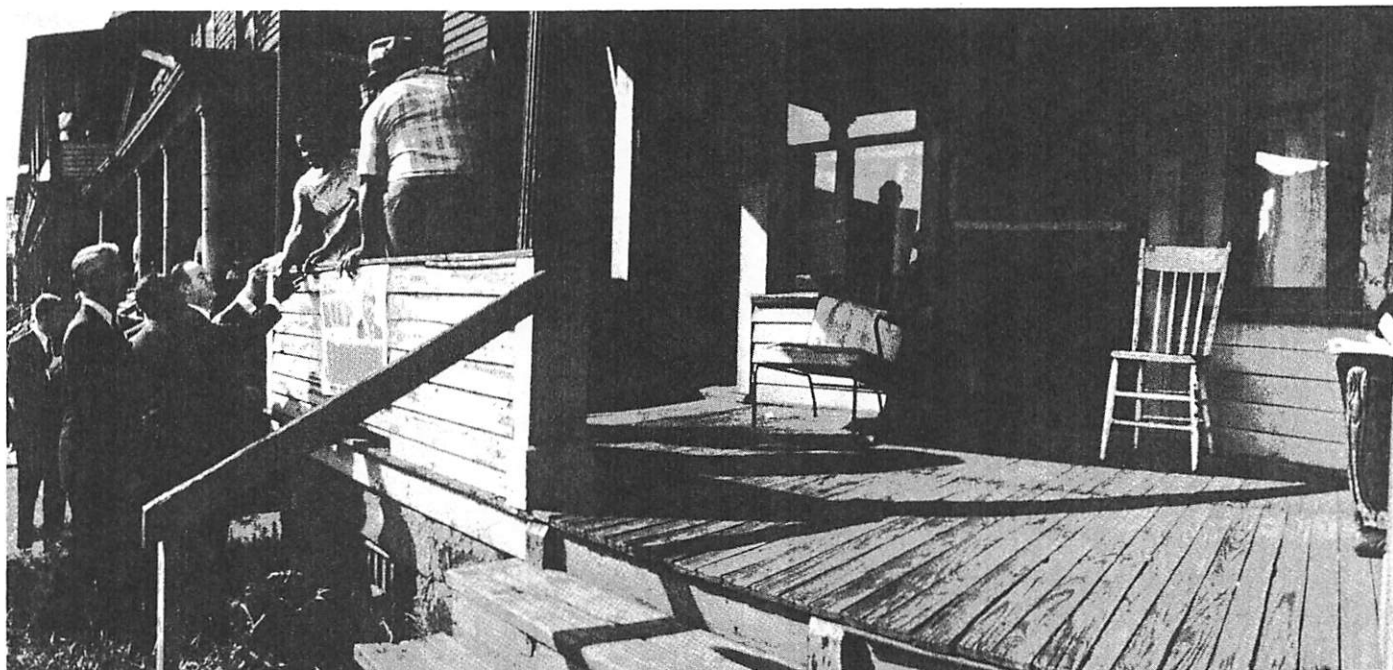
# VICTORY '68

News from United Democrats for Humphrey

1100 17th STREET, NW, WASHINGTON, D.C. 20036

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JULY 11, 1968



HHH: The task--to renew cities that have gotten old before their time.

## HHH 'MARSHALL PLAN' TO SOLVE URBAN ILLS

Attack on critical urban problems would be concentrated and coordinated under HHH "Marshall Plan" for the cities.

Local initiative stressed in VP's plan, along with careful planning, coordinated policy, strict priorities and massive commitment.

Program will generate a will for self-help, and thus self-sufficiency and prosperity, Humphrey notes.

The plan would establish a National Urban Development Bank for underwriting loans, but "private business, labor, banks, industry and universities must assume their full share of the

burden," says the VP.

"Social progress has never been--nor should it be--primarily a responsibility of the public sector...and I am for keeping it that way," he adds.

Simplified administration of human and urban redevelopment programs, Humphrey says will provide a program which rewards innovation and desire to act--not one which destroys slowly and drains enthusiasm, effectiveness and vision of leaders.

"This is essentially a proposal to commit ourselves to paying whatever is the cost not just of saving, but perfecting our cities," he concludes.



# VP SPEAKS TO THE ISSUES

## DISARMAMENT

"The next President must be prepared to push the careful quest for disarmament even further--worldwide--so that our children may, for the first time in their lives, know a world where the balance of nuclear terror and the arms race are not a part of daily life...and where material and human resources go to the right, and not the wrong things."--"Truman Day," July 6

## EMPLOYMENT

"The next President must assert the right of every American to earn a living--to work and earn.

"I don't believe that anyone wants a welfare check or a hand-out. I believe that people want the dignity and self-respect that comes from an honest job.

"And now it is within our power to see that everyone who wants a job has that job. And for those who cannot support themselves because of age, illness or disability, it is time to provide enough help to permit people to lift their heads in self-respect."

--"Truman Day," July 6

## EDUCATION

"Ignorance is an alien force in America, the enemy of everything we seek and everything we stand for.

"We must be willing to pay the cost of quality education at all levels; we must provide not just mass education but individualized education; we must overhaul educational administration.

"There's never been a society that's gone bankrupt because of the investments it made in education."--Education Comm., June 26

## PARIS TALKS

"I do not believe that as Vice President, and even as candidate for the office of President on the Democratic ticket, that I ought to say anything or do anything that will either impair or injure the possibilities of a successful negotiation in Paris.

"Now, if that costs me some votes, if it means that some people don't like it, if they say that I'm not coming clean with the American people--whatever they say--that is a modest sacrifice to make compared to what others have had to do."

--Issues and Answers, July 7

## TAXES

"I seek the Presidency to assure the homeowner and landowner that he will not be crushed by higher and higher property and state and national taxes.

"One of the major projects of the new Humphrey Administration will be a complete study of the nation's tax laws, with the intent of achieving greater equity in the taxes which each citizen pays."--N.D. Convention, June 28

## KEEPING PEACE

"Once the war in Vietnam is over the nations of Southeast Asia can get down to the work of peaceful development, without regard to ideology. We must be ready to help.

"We must put our full commitment behind assistance to the poor nations...and to strengthening the United Nations and international peacekeeping machinery.

"Those are some of the practical, achievable building blocks of a world which can, in future years, know true peace."

--"Truman Day," July 6



## STEVENSON NAMED

Adlai Stevenson III joins HHH team as a UDH Vice Chairman, plans extensive nationwide speaking tour for VP.

The Illinois State Treasurer, whose father twice was the Democratic presidential nominee, also will play role in over-all strategy and policy planning.

"I don't suppose there was anyone in public life for whom my father had greater respect," Stevenson says of HHH, adding: "The story of his political creativity is endless."

## CORBOY TAKES POST

Philip Corboy is newly named resident planning coordinator for UDH at Nat'l Convention.

A Chicago attorney and former YD Nat'l Committeeman from Illinois, Corboy will work under UDH Co-Chairman Sen. Walter Mondale and Exec. Dir. Lawrence Hayes on physical arrangements for VP's campaign organization at the convention.



## RENOUNCE EXTREMES

Totalitarianism and tactics of the street are denounced by the Vice President, in Missouri for "Truman Day." HHH scores persons who "chant and jeer...who rigidly enforce their will when in the majority but loudly cry 'foul' and walk out when they lose.

"All this violates the principle of majority rule and endangers respect for minority rights," HHH says.

## POLLS . . . DELEGATES

Humphrey gains in Michigan, will get at least 63 of the state's convention votes, AP poll shows, a gain of 25 votes since the previous survey two weeks before. The VP gets 61 Michigan votes, delegate caucus shows (of 92 present, 10 absent); 12 go for McCarthy, 15 have no preference yet, 4 opt for "others."

CWA delegates favor HHH. Poll of members at Communications Workers of America convention shows majority feel Humphrey is best choice of candidates for President.

HHH seeks probe of charges that Mississippi excludes Negroes from full participation in state convention. He asks Attorney General Clark to review charges in light of federal laws

protecting individual's rights to full participation in political process.

Democratic Party's Equal Rights Committee chairman, New Jersey Gov. Richard Hughes, is urged by Humphrey to make sure 1968 convention complies fully with equal rights resolution passed at Atlantic City in 1964.

Humphrey always has championed equal rights. He electrified 1948 convention delegates with speech in which he said, "I do not believe there can be any compromise on the guarantee of rights...There can be no hedging --no watering down...the time has come for the Democratic Party to...walk forthrightly into the bright sunshine of human rights." In 1964 his was the role of peacemaker between warring delegations from Mississippi to the convention.

## VP LISTS PRIORITIES

Reduction of offensive and defensive weapons systems backed by the Vice President, who puts peace at the top of list of man's rights.

Free exercise of rights is key to man's liberation, he says in July 4th address asking re-dedication to rights of man.

America's immediate goals include assurance people may walk the streets of cities without fear; work for all who want work and income for those who cannot work, HHH says.

Other top priority goals include decent open housing; high standards of education, training and opportunity; participation of maximum number of citizens in the business of government.

## NUMBER ONE ISSUE

Civil order and civil justice-- "the No. 1 issue troubling the American people today," says HHH.

"I think what the American people want is a law-abiding country...where we can make our changes without lawlessness.

"I think they want a President who will speak out vigorously against disorder and violence and crime in the streets, and the looting and burning and all that goes with what we've seen."

Outstanding law enforcement authorities advise the VP on crime problems and social justice in newly-appointed task force co-chaired by James Q. Wilson, Harvard government professor, and Henry S. Ruth, law professor at U. of Pennsylvania.

## HHHIGH FASHION AT 'THE PHARMACY'

"The Pharmacy," a zinging new boutique in Washington, brain-child of Mrs. Endicott (Chubb) Peabody, opens to sell campaign souvenirs and custom-designed Humphrey styles.

Famous Humphrey H-line dress, in green and dark blue, is now available. Price; \$12.

A 36-inch square of pure silk in sapphire blue, emerald green and white--the HHH signature

scarf. Price: \$10.

Surrah-type material featured in HHH hat, cuffed in front and draped to small bow in back. It costs \$6.

For men, a pure silk tie with geometric pattern formed by green "H's" on a field of dark blue. Cost: \$5.

All orders will be filled by "The Pharmacy," 1633 Wisconsin Ave. NW, Washington, DC 20007.

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# NEWSLETTER

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# VICTORY '68

News from United Democrats for Humphrey

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JULY 22, 1968

## RURAL AMERICA

"Farmers need better ways to increase bargaining power, to obtain long-term credit at reasonable interest rates, to expand market demand at home and abroad, to control rising land prices, taxes and other production costs. This is some of the most urgent economic business before America today." The best in modern living and opportunity must be extended to all our rural areas and smaller towns."--Speech prepared for delivery in North Dakota, July 14.



## HHH PLAN: POLICY PANEL TO SOLVE PROBLEMS

An "open presidency" to make government more responsive to the individual citizen is HHH goal.

National Domestic Policy Council is VP's proposal to "stimulate frankest, widest discussion of America's problems, and marshal the spirit and energies of America to meet them."

Such a council "would expand the President's capacity to foresee and deal with the crush of domestic problems, and to sharpen priorities and identify full implications of alternative domestic policy decisions," he says.

The next President must "strive to reach the people whose disappointment in America is keenest--including the most idealistic of our young--because their basic hope for America is perhaps deepest," the Vice President says.

Give citizens new channels of communication with the President; create Councils of Citizens in the Executive Branch. Encourage "new spirit of localism" and "new combinations of governments, private groups and individuals for domestic problem solving" says Humphrey.



## MORE VOTES FOR VP

More delegates pledge for HHH. VP's lead widens as Washington state adds all 5 at-large delegates to Humphrey column--his total there now 31-1/2.

Colorado adds another 16 delegate votes for VP, compared to 12 for McCarthy. Remaining uncommitted are 7 delegate votes for the late Sen. Kennedy.

## HHH: GIVE PEOPLE VOICE ON PLATFORM

Platform writers should seek citizens' advice, HHH says, proposing public hearings throughout nation before convention.

"The currents of change which are running swiftly in America" are noted by the VP in a letter to Platform Committee Chairman Rep. Hale Boggs of Louisiana.

"Every Democrat must have a voice" in shaping the Platform if the Democratic Party is to be "truly responsive to the needs and problems of the future," HHH says.

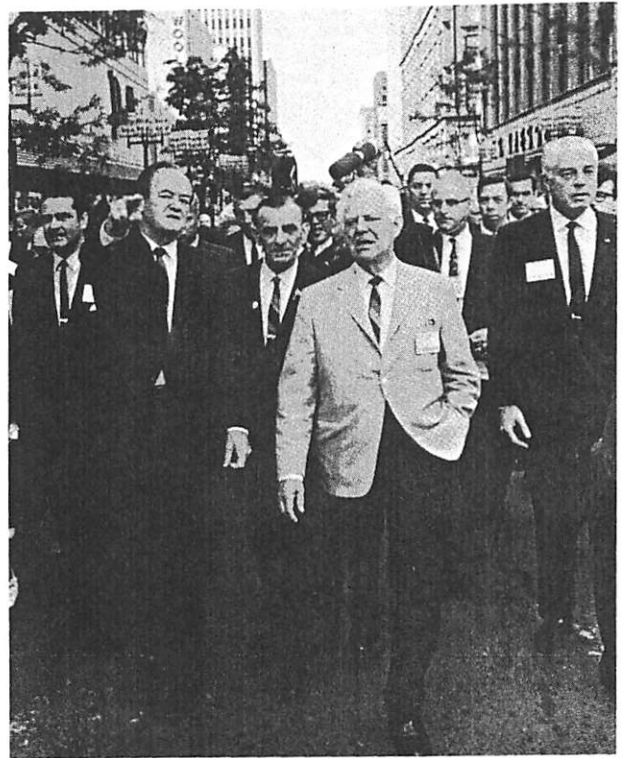
## GALLUP POLL

VP is choice of 68% of Democrats in race against Nixon, latest Gallup Poll shows. Survey indicates he runs ahead of Nixon in nearly every category.

Both men and women prefer HHH to Nixon...Voters from 21 to 50 rate him ahead of Nixon, as do both union and non-union families...In the East, Midwest and South, voters go for Humphrey.

## TRUTH IN WRITING

HHH handwriting analysis discloses he's a man "who likes to get things done," says NY Graphologist Dorothy Sara, who also sees in his writing an ageless person with a young spirit and one who has determination and persistence, but can be flexible and adaptable.



Mayors hear HHH's urban views...

## MAYORS BOOST VP

Over 100 Democratic mayors give backing to Humphrey, including former Kennedy supporters Thomas D'Alesandro of Baltimore and Joseph Doorley of Providence.

Milwaukee Mayor Henry Meier calls HHH the only "big leaguer" in the whole business as far as urban affairs are concerned.

Among cities whose mayors support the VP are: San Francisco... Austin...Trenton...Columbus... Chattanooga...New Orleans...Atlanta...Cleveland...Denver... Dade County, Fla....Youngstown.



...plan own cities' perfection.



# VICE PRESIDENT HUMPHREY SPEAKS TO THE ISSUES

## PEACE WORK

"I have spent a lifetime working for peace. I am one of the authors of the Nuclear Test Ban Treaty. I helped perfect the nuclear non-proliferation treaty. I am the author of the Peace Corps. I am the author of the Disarmament Agency. I fought for universal and general disarmament long before some people even dared to speak up for it. These are building blocks of peace, and I have had a hand in fashioning all of these building blocks. And I am going to continue to speak responsibly about building this edifice of peace."

--Issues & Answers, July 7

## VIOLENCE NO CURE

"There is no excuse for violence in our democratic society. The idea that violence will remedy social ills is an age-old fallacy which has brought untold suffering to mankind. America need not and will not tolerate it."

--Labor convention, June 4.

## MIDDLE EAST

"Ever since the creation of the state of Israel, which I enthusiastically supported, I have felt that a stable peace in the Middle East is a must."

"The cause of peace will not be served by the pursuit of military preponderance by Arab States through arms deliveries from the Soviet Union."

"Until permanent peace is achieved and the arms race ended, I believe continued U.S. military assistance, including jet planes, to Israel is justified and desirable."--Middle East Statement, July 11.

## CONVENTION NOMINEE

"I pledge today--as I have in the past--my active and enthusiastic support of the National Convention's nominee for President. And I take this pledge without qualification, amendment or condition."--Statement of July 10.

## GOALS ABROAD

"A more stable peace, reconciliation, redirection of international effort from the wasteful arts of war to the humane work of redevelopment--I believe those are the only realistic policy goals for America in the months and years ahead if we are to enhance the security of the American people."--Foreign Policy Paper, July 12.

## WELFARE

"We have been coasting for too long with a welfare system which is a direct descendant of old-fashioned charity...we owe it to ourselves and to all who are potentially able to take care of themselves--particularly children--to make sure that "welfare" means education, training, jobs...the opportunity to participate as a self-sustaining individual in American society."

--Chamber of Commerce, May 1

## EQUALITY

"When America sets out to provide full and equal opportunity for every citizen--and that is a task I mean to see completed as nearly as possible by 1976--we have to mean every citizen, young and old, black and white, rural and urban."--Speech prepared for delivery in Minot, N.D., July 14

## GROWING SUPPORT

Brotherhood of Railway and Air-line Clerks unanimously endorses Humphrey, reports BRAC president C.L. Dennis. Union's resolution calls HHH the man "who can mold national unity and forge national progress."

AFL-CIO secretary-treasurer William Schnitzler tells Meat Cutters and Butcher Workmen VP is "a candidate who truly personifies the issues and is unique in his keen grasp of the staggering problems faced by our country at home and abroad."

Sen. Henry Jackson (D-Wash), former Democratic National Chairman during John Kennedy's campaign, says he'll "vote for and support" Vice President Humphrey.

"I know of no one better qualified to carry on a dialogue with the people who present a tremendous problem in our great urban areas--minority groups."

## HORIZONS

"The purpose of America is not just efficiency and bigness."

"America's purpose is people--security for people... plenty for people... hope for people... freedom for people."  
--Speech prepared for delivery in Minot, N.D., July 14.

## PICK A PARTY PAK

HHH Party-Pak--latest way to let people know where you stand, now available from "The Pharmacy" in Washington.

Perfect for picnics, barbecue parties, pool-side get-togethers and bridge club meetings, the Party-Pak contains plates, ash-trays, napkins and two sizes of clear plastic glasses--all generously inscribed with HHH's.

Order from "The Pharmacy," 1633 Wisconsin Ave., N.W., Washington, D.C. 20007.

## QUOTABLE...

Sen. George McGovern of S.D.: "If Hubert Humphrey is our next President, I have the faith to believe that he will become the equal to those great Presidents whose faces appear on Mt. Rushmore...he has been to me a constant source of inspiration, a respected leader and a cherished friend."

## COMMENT

HHH "Marshall Plan" for cities "has the virtue of specificity." The Vice President "...has introduced some solid substance into the dialogue on urban renewal." (New York Times)

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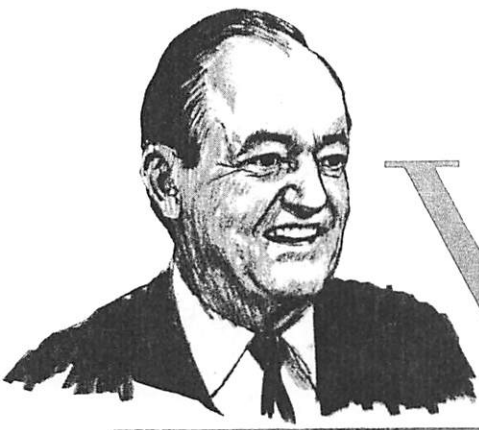
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# VICTORY '68

## News from United Democrats for Humphrey

1100 17th STREET, NW, WASHINGTON, D.C. 20036

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JULY 29, 1968

### HHH PRESENTS PLAN TO AID FARMERS

"Farmers must have the same economic chance that others in our economy enjoy," declares HHH.

"I want our basic farm programs improved, adequately funded and made permanent," says VP, declaring strong public programs necessary "to deal with the difficult problems of maintaining reasonable prices and balance of supply and demand."

Humphrey urges sizable increase in lending authority of Farmers Home Administration to help ease farm credit squeeze.

Asks more be done about expanding markets for farm commodities here and abroad and promises fight to hold down increasing production costs.

"We need people with a specific agricultural background permanently located at critical points throughout the government," says Humphrey, including the Tariff Commission, Council of Economic Advisers, Bureau of the Budget, and National Domestic Policy Council, which he would create in the White House.

Strategic reserves of major commodities should be kept at common-sense, clearly defined levels, says HHH, and program should specify how and when they are released "so they don't interfere with the market."

VP also favors stronger farm cooperatives and expansion of credit to all co-ops.



YOUTH SHOWS HHH SPIRIT...GROWING GRASSROOTS BACKING FOR HUMPHREY CAMPAIGN...STEADY HHH SUCCESSES THROUGHOUT COUNTRY...POLLS CONTINUE TO REVEAL VP'S BROAD BASE OF SUPPORT (See page 4).

## ENTREPRENEURSHIP KEY TO CITIES STRUGGLE

Maximum practicable public investment in 'minority' enterprise is needed to give minority groups a chance to help themselves, succeed and bring new economic vitality to inner-city, says Vice President.

HHH urges broad federal programs coupled with expanded private sector participation.

"Significant liberalization of federal policies regarding loans and allocations for inner-city entrepreneurs" necessary, says VP.

Expansion of federal agency commitments to private companies to create inner-city subsidiaries and tax incentives to generate a 'maximum degree of private investment at accelerated pace are part of Humphrey proposal.

"Capital, training and markets are three basic elements of business success," says VP, proposes: Financing wide variety of busi-

ness enterprises in inner-city by National Urban Development Bank offering loans to small businessmen and neighborhood cooperatives, guaranteeing conventional loans, and funding non-profit neighborhood development corporations.

Expanding Manpower Development and Training Act to include training in managerial and entrepreneurial skills; expanding GI Bill coverage to provide for in-shop training; including such training in Defense Department's program for returning servicemen.

Expanding markets by enlarging program of assigning federal contracts and sub-contracts to businesses owned and operated by minority groups or hiring hard-core unemployed; assuring guarantees of full, equal consideration by federal agencies of competitive bids by minority firms.

## GRASSROOTS VICTORY FOR VP IN KENTUCKY

HHH scores dramatic win at 100 legislative district meets in Kentucky....Grassroots outpouring of votes for VP in state where 18-year olds have vote....Late count compiled by Dem Central Committee shows 1,611 delegates for HHH, only 572 for McC, 28 unreported from rural counties, 14 challenged and 3 Wallace. HHH delegates carried every congressional district in the balloting.

## LATE TV NEWS

Vice President Humphrey is ready to go on national television to discuss the issues with Senator Eugene McCarthy.

All major networks offer time for talks. HHH accepts NBC's offer for hour-long Meet the Press show, calls for the senator to spell out his stand on the issues.

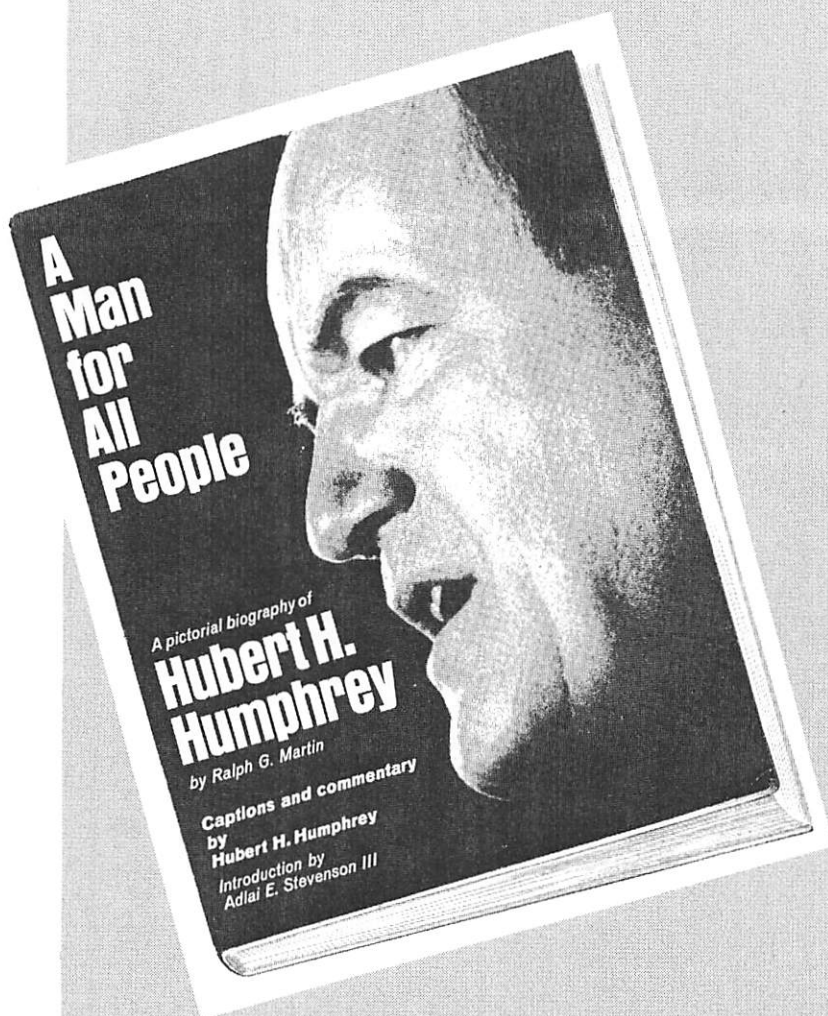


## BOB AND DONNA TOO

Campaigning's a family affair for the Humphreys--including in-laws. Son Robert (right) sees as much action as possible, along with beautiful wife Donna (second from left). With them is Sam Poole (left) head of Youth for Humphrey, and pretty Washington School teacher and HHH fan Janet Capazo.



## HHH LIFE STORY IN PICTURES NOW IN PRINT



A MAN FOR ALL PEOPLE is Vice President Humphrey's official pictorial biography.

This picture history, published by Grosset & Dunlap, is described as the most detailed photo essay ever assembled on Humphrey.

The book features pictures, letters and memorabilia from the Humphrey family albums--many published for the first time.

Prepublication comment calls A MAN FOR ALL PEOPLE a rich, warm and candid treatment of the VP, revealing the multi-faceted character of this intricate and exuberant man.

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## HHH LEADS POLLS

Humphrey best choice to defeat Republican hopefuls, various surveys indicate.

Minnesotans rate HHH ahead of McCarthy in races against both Nixon and Rockefeller, the "Minnesota Poll" shows.

VP gets 85%, Nixon 9%, Wallace 5% of DFL voters, 1% undecided. McCarthy polls 77%, Nixon 11%, Wallace 7% with 5% undecided.

Humphrey lead over Nixon, says "Minnesota Poll," has increased from 7 points in May to 14 in July, with HHH ahead 52-38.

HHH is overwhelming choice of Negro voters, study shows.

VP rated No. 1 by 72% of the Democrats, 53% of Independents in contest with Nixon.

Humphrey wins against Rockefeller too. Poll shows VP choice of 45% of Democrats, compared with 37% for Rockefeller.

HHH is choice of 115 surviving founding members of Americans for Democratic Action.

Poll taken before RFK's death showed 14.7% favored McCarthy and 5.2% backing Sen. Kennedy.

Humphrey tops both Rockefeller and Nixon in Ohio, according to poll taken by the Ohio Republican Party, reports the Washington Post.

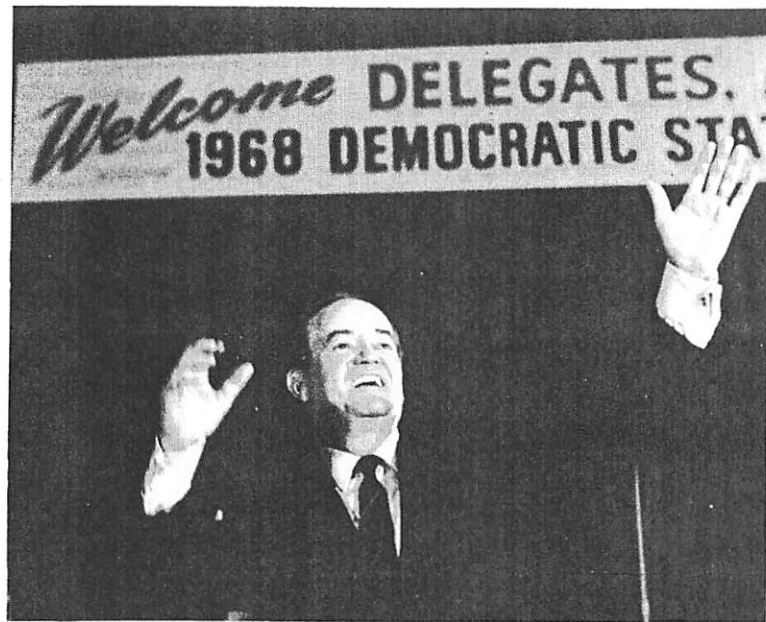
HHH gets backing of 82% of Missourians attending Truman Day fete.

Poll of 1,443 in Poplar Bluff reveals 1,180 support Vice President Humphrey. McCarthy drew 14% and Wallace about 4%.

After survey was taken, Missouri Gov. Warren G. Hearnes announced his endorsement of HHH.

## ISLANDS COMMIT

Virgin Islands' five votes will go to Humphrey. All eight delegates and three alternates, led by Gov. Ralph M. Paiewonsky, endorse HHH, commit to him.



## HHH SUPPORT GROWS

Pennsylvania AFL-CIO endorses VP, urges Democratic delegates to follow suit. Harry Boyer, president of the labor group, cites HHH's 'outstanding support for programs to enhance the social and economic well-being of all people.'

New York State Assembly Speaker Anthony J. Travia, lends his backing to Humphrey, calling him "one of this country's most qualified statesmen."

California Negro leaders come out for HHH. Heading effort are Congressman Augustus Hawkins and state Sen. Mervyn Dymally.

Representatives of cross-section of black community seek broad support for VP. Included are Los Angeles Councilmen Billy Mills and Joseph Lindsay; state Assemblyman Bill Greene; Amb. Chester Carter, former Deputy Chief of Protocol; Dr. Claude Hudson, president, Broadway Federal Savings & Loan; and Dr. Jean Ballard, chairman of the board, Bank of Finance.

All 22 Pennsylvania state senators voice support for VP, Minority Leader Ernest P. Kline announces. They join hundreds of others in the national State Legislators for Humphrey group.

# VICE PRESIDENT SPEAKS TO THE ISSUES

## THE NEW CHALLENGE

"It is clear that America faces a new challenge--the challenge of using its material plenty to provide a full and free life for all its citizens.

"This means building cities that are safe and clean. It means eliminating the slums and joblessness, poor education and hopelessness. It means urgent national effort to revitalize rural America and develop its full potential."

--Remarks in Minot, N.D., 7/14

## GUN CONTROL LAWS

"Our responsibility does not end with passage of legislation prohibiting interstate mail order sale of long guns, shotguns and ammunition. The laws against carrying concealed weapons must be greatly strengthened, and the penalties for violations increased. And if the states don't adopt--and right away--legislation requiring the registration of all firearms, then the Congress must. Registration in no way would prevent responsible individuals from owning and using firearms for recreation or sport."--Statement on gun control legislation, 7/17.

## CIVIL DISORDER

"The rioting in American cities must stop. When rioting breaks out, it must be put down promptly, firmly and effectively. If there is looting and burning, it must be treated according to the laws against stealing and arson. Riots are wrong. Their toll in human life and property is unconscionable. Their first and worst victims are the poor themselves."--Statement to N.Y. Daily Column, 7/14.

## DRAFT REFORM

"We should adopt the Fair and Impartial Random system of drafting for the service. This would give young men an early and clear indication of the likelihood of their being called and would reduce the uncertainty in the planning of careers and futures."--Statement, 7/15.

## THE INNER CITY

"Participation, self-help, economic power--these are essential elements in any process of deprived inner-city residents becoming productive, self-sustaining and involved members of society, and of bringing new economic vitality to inner-city neighborhoods. Business entrepreneurship offers exceptional opportunities to achieve these critical objectives."

--Statement, 7/21.

## FOREIGN AID

"It is right and decent. It contributes to peace and security. It gives us the means to work with constructive leaders in the developing nations to build a better tomorrow for all of us. We can afford it."--Statement, 7/17.

## CITIES STRATEGY

"Our efforts to promote the healthy expansion of black entrepreneurship must be seen as part of a larger strategy to rescue the American city--part of a larger Marshall Plan for the Cities."--The Right to Succeed, 7/21.

## DISSENT

"The business of peacemaking is delicate business. The business of peace talking is easy business. And the business of peace booing is ridiculous business."



## DRUGGISTS UNITE

A "Pharmacists for Humphrey" organization has been formed, with Chauncey Cooper, Dean of the School of Pharmacy of Howard University as one of the co-chairmen.

Membership includes presidents and past presidents of the National Association of Retail Druggists, the American Pharmaceutical Association, and state and local pharmacy associations.

Headquarters is 1025 Connecticut Ave. N.W., Washington, D.C.

## HIGHWAYS & BYWAYS

Since November 1964, HHH has logged nearly two-thirds of a million miles in meeting his out-of-town engagements.

Consider that he's visited all but one state (Nevada) appearing in 239 cities at least once, and made speeches on 72 college campuses.

His 331 trips in that span have taken him to 52 cities in 35 foreign countries. All together, the VP has traveled 653,233 miles and delivered 523 speeches.

That's quite an impressive record.

## COMMENT

"McCarthy followers charge the Democratic convention is 'rigged' in favor of Humphrey. Opinion polls consistently show rank-and-file Democrats favor Humphrey over McCarthy...Party professionals who favor Humphrey appear to be reflecting accurately the preferences of their rank-and-file."  
--Los Angeles Times, 7/7.

"Unless the Gallup and Harris polls are both wrong, Vice President Humphrey is the preferred choice of most Democrats for the nomination. Humphrey is much stronger than McCarthy among the party's long-time coalition of the urban masses, organized labor, black people and Southern Democrats who will not vote for Wallace."--Paul T. David, Washington Post, 7/21.

## SANFORD GETS POST

Liaison between governors, state legislators and other public officials and the VP is being directed by former N.C. Gov. Terry Sanford.

Gov. Sanford, a founding member of United Democrats for HHH and a full-time volunteer, will continue to maintain contact with education leaders in the nation.

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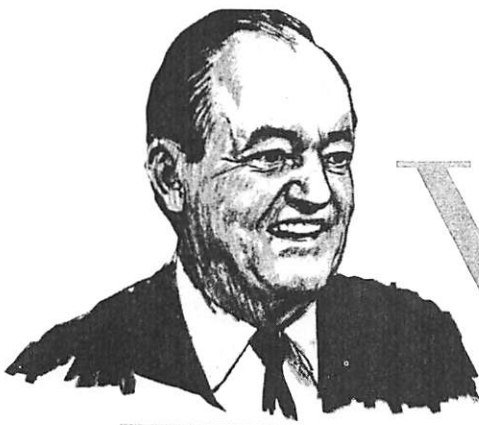
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AUGUST 5, 1968

## NEW DIMENSION TO HHH'S CAMPAIGN

HHH adds meaning and substance to 'new politics,' decries tactics used by some claiming to promote constructive change in nation's political process.

"The new politics of Hubert Humphrey is the politics of public service, of helping people, of being a friend to a boy or girl," says Vice President.

Humphrey campaigners told to engage in activities for community betterment in addition to regular campaign duties.

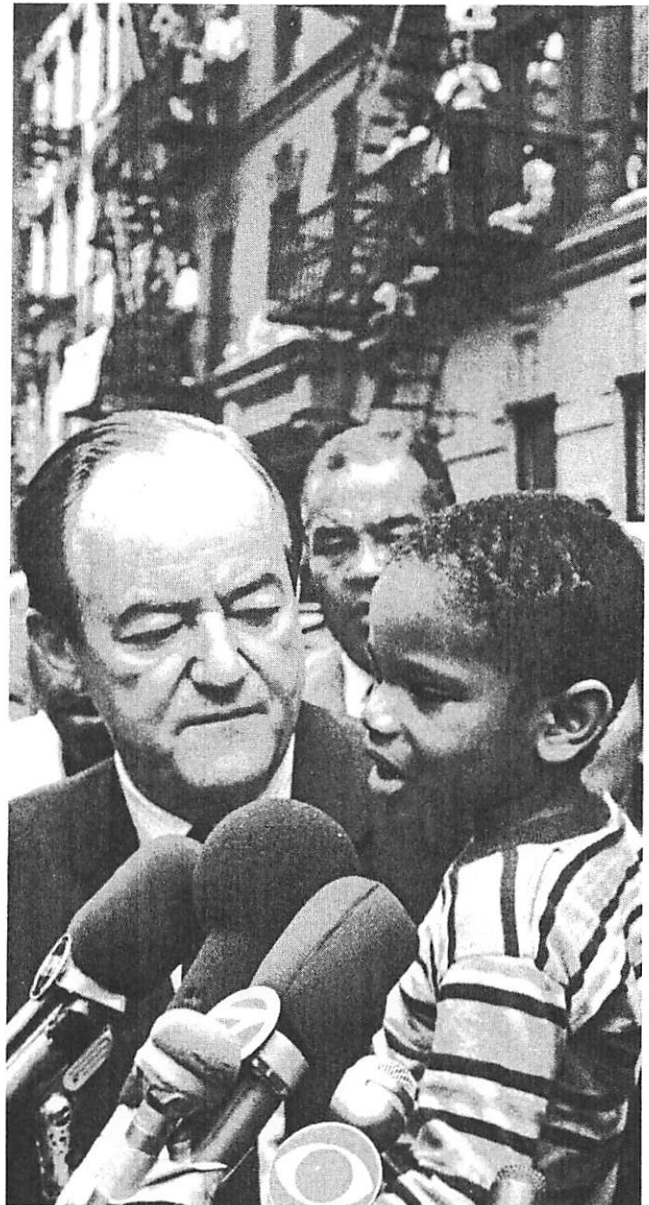
First results are in New York where Citizens for HHH sponsor a 'play street' for disadvantaged youth in Harlem...another 10 streets to be dedicated 'play streets' before summer's end... VP's campaign organization makes available sprinkler heads for hydrants, shuffleboard, stickball, paddle tennis, checkers and other group games.

Businessmen for HHH provide funds for purchasing recreation and sports equipment, and the cost of supervision.

VP urges other HHH campaign organizations around country to follow lead, and challenges other candidates to join effort.

"New politics is not more noise and chanting and jeering, more slogans and placards.

"New politics means putting campaign volunteers to work to help others--lifting hopes, raising money for and developing community activities."---HHH.



FRIEND TO BOY OR GIRL--Vice President in New York's Harlem on play street sponsored by Citizens for Humphrey and funded by Businessmen for Humphrey. In background, another friend, ex-heavyweight ring champion Joe Louis, HHH supporter.

# VICE PRESIDENT SPEAKS TO THE ISSUES

## VIETNAM

"South Vietnam's affairs should be run by the people who live there, not by Washington or Hanoi. This means free elections in which all can vote and all can run for office, with guarantees against force and intimidation, elections in which every group willing to do so can play its full part in the peaceful political process. And it means being willing to accept the results of these elections."--Los Angeles Town Hall, 7/29

## LATIN AMERICA

"Latin America is the testing ground where we shall discover whether this generation can come to grips with the crises of world poverty and underdevelopment, whether poverty and chaos and violence can be forestalled through political, economic and social development within a democratic framework."--Remarks to Intern'l Platform Assn., 7/24.

## SOCIAL MORALITY

"We can create a new social morality in America--a morality that will no longer tolerate racial discrimination in democracy, hunger in the midst of plenty, or joblessness and under-employment in a prosperous society."--Utah Democratic Convention, 7/27.

## MAJORITY'S RIGHT

"The great, non-violent majority...want change without violence...don't want it clubbed into people...don't want it bulldozed through by a handful who shout down all opposition. They believe in the right of the minority to be heard...why won't the few give the majority the same right?"--Remarks to nation on ABC-TV network, 7/25.

## IDEAS FOR CHANGE

"I proposed Medicare, the Job Corps, the Peace Corps, Food for Peace, federal aid to education, civil rights legislation and the first fair employment practices legislation in this country. And now, as we look ahead, I have new ideas to bring needed change without violence."--Television address, 7/25.

## NO EXCUSES

"Here at home--given our national wealth and prosperity, our agricultural productivity and abundance--no pretext can justify the fact of hunger, malnutrition or starvation."--Rural America Day, Salina, Kansas, 7/26.

## NATIONAL UNITY

"National unity must have one objective: To overcome the tragic deprivations and inequalities which still exist in America. Only as these diminish can we expect reconciliation and domestic peace."--Los Angeles Town Hall, 7/29.

## RICH-POOR GAP

"We must set as a high priority the closing of the gap between rich and poor nations--a gap that is growing larger every day, and one that I believe is far more a threat to our ultimate security than any other, with the possible exception of the arms race itself."--Speech to NY Citizens for Humphrey, 7/23.

## RIOT REPORT

"I submit that the recommendations of the President's Commission on Civil Disorders are right--and that they should be carried out."--Utah Democratic Convention, 7/27.



NEW YORK TIMES PHOTO

## VP'S LADY ADVISERS

Margaret Truman Daniel (right) is national co-chairman of Advisory Council to the Women for HHH.

Over 100 women of accomplishment from all areas of country serve on panel, says Geri Joseph (left), Vice Chairman of United Democrats for Humphrey.

Council to outline programs for state Women for Humphrey organizations--including speaking, fund-raising, campaign organizing and headquarters operation.

## CONVENTIONS CLOSE, HHH FIRST CHOICE

State conventions are where the action is, and grass-roots influence there shows strong HHH support...another 110 votes worth.

At Virginia's state convention estimate is 49 of 54 delegate votes will be behind HHH, including all 22 at-large delegates... and the national committeeman and woman...all are free to vote their preference without unit rule, after 1st ballot commitment to favorite son Gov. Godwin.

Kentucky convention gives bulk of its votes to HHH. The state allows 18-year olds to vote, and their influence shows they're strong for VP: 41 delegate votes are for HHH, only 5 lean to McCarthy.

Utah's convention is 1968's last...another strong showing of popular sentiment for VP. Convention is a mass meeting using secret paper ballot to get clear reading from thousands who attend. The result: Utah chooses at least 20 for HHH, 6 are uncommitted, none go for McCarthy.

## PEACE TOPS LIST OF VP'S PLATFORM PROPOSALS

Democratic Platform must span full breadth of problems currently confronting U.S. at home and abroad, says Vice President, advancing a seven-point program "to create the conditions for progress and prosperity for every American."

HHH stresses these themes:

--Peace, national security and arms control.

--Civil peace with social justice; firm order in our cities with programs to insure a decent life for all our citizens...

--A 'Marshall Plan' to enhance the quality of life in our great metropolitan areas, encompassing measures to improve housing, health, education, the physical environment, transportation, employment, levels of family in-

come and recreation facilities.

--Programs and policies to achieve the goals of full employment, higher incomes and rising living standards for rural and agricultural America, in the context of security and opportunity for every citizen.

--Strengthening of our free enterprise system to insure continued economic growth without inflation.

--An Open Presidency in an open society, designed to insure citizen participation at all levels of government--federal, state and local.

--Adaptation of the institutions which maintain and strengthen our society to the discoveries of science and technology.



## HHH RELEASES VOTES BOUND BY UNIT RULE

VP releases delegates pledged to vote for him under unit rule, shows faith in convention process and willingness to let delegates decide. Urges McCarthy to do the same.

"Each delegate should have the right to vote for the presidential nominee of his choice," VP says.

"I am personally willing to abide by the outcome of the convention with each delegate being free to vote his preference."

## VP IS CHOICE OVER McCARTHY: GALLUP

HHH would fare better than McCarthy in races against either Nixon or Rockefeller, latest Gallup reading indicates.

Humphrey draws 2% more in race against Nixon than does McCarthy, who trails by 5%.

VP is tied with Rockefeller in hypothetical contest, but McCarthy trails, study shows.

## QUOTABLE . . .

"Hubert Humphrey alone has been tested and proven by adversity."  
--Adlai Stevenson III, Washington State Democratic Convention.

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## VP PUTS INTEGRITY ABOVE POPULARITY

Insatiable quest for popularity is the greatest danger to a man in public life, the VP tells Oklahoma Democrats.

"Popularity pollutes the lifeline of integrity, if what you seek is but popularity," he notes.

"Anyone who would repudiate a government and a policy of which he has been a part in order to gain votes is not the kind of person you can trust to keep the promises he makes."

"One doesn't repudiate his family in order to establish an identity for himself," HHH says.

## HHH TOPS NIXON

HHH is 11 point favorite over Nixon among persons who think Russia and the U.S. could work out an arrangement to control wars, Harris Survey shows.

Young people, women and the more educated are most hopeful about possibilities of coming to an agreement, survey indicates.

Harris reports 44% of people would vote for Humphrey, while 33% prefer Nixon.

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