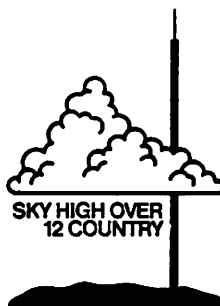


NEWS RELEASE



FOR IMMEDIATE RELEASE
CONTACT: C. STEPHEN CURRIE
DATE: JANUARY 19, 1978

"TONY BROWN'S JOURNAL" TO BEGIN IN FEBRUARY ON WSFA-TV

TONY BROWN'S JOURNAL, a new nationally syndicated program devoted to public affairs matters, will begin February 5, 1978 on WSFA-TV, according to an announcement by Steve Currie, Program/Promotion Manager of the Montgomery, Alabama station.

Tony Brown, formerly executive producer of BLACK JOURNAL on public television will host the series of 13 half-hour programs which will focus on the impact of black personalities and issues and how they affect race relations and the course of American life.

In announcing the series, Mr. Currie said, we feel it is important to have a program such as TONY BROWN'S JOURNAL on WSFA-TV. It will not only be significant and progressive in its documentary style, but will fill a need on commercial television. We think all our viewers will benefit from this unique and highly informative program.

In its ninth and final year on public television, BLACK JOURNAL was America's longest running black public affairs series. According to a Burns Roper Poll, 5.3% of a sample representative of the American population, had watched BLACK JOURNAL. This represented 25% of the blacks responding and 2.8% of the whites.

Mr. Brown said our move to commercial television will make it possible to reach a much larger audience. Continuing, he said, "I think we have developed a unique journalistic approach. In investigating American life, we will seek the opinions of black and white authorities and utilize opinion polls."

The "Tony Brown's Journal Opinion Polls" will ask influential black leaders

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around the country their views on such issues as busing, the Bakke case, blacks and the women's movement, President Carter's performance, how a potential race war in southern Africa would affect race relations in the United States, and many others. Reporting of these findings will be a regular part of the show's format.

Brown stated that each of the 13 programs will have a specific focus, incorporating all of these elements in a magazine format.

Upcoming programs will include such topics as: "The Sins of Our Fathers," questioning whether blacks are right in asking the present white generation to "bite the bullet" of quotas; "Jimmy Carter: One Year Later," a discussion of the president's campaign promises and his relations with his election base--Blacks, Jews, Hispanics and labor; and "Ain't Ain't Right," how dialect--racial and regional--affects individuals and groups and the role of verbal and non-verbal communication in black and white relations.

Host Tony Brown is a leading authority on black television programming, and was selected as one of the "100 Most Influential Black Americans" by Ebony Magazine. He was the recipient of the National Urban League's Distinguished Service Award in 1977 for giving "voice to the voiceless, heightened hopes and aspirations of blacks...while raising the consciousness of all Americans."

Brown's academic career has also been distinguished. He was the first and founding Dean of the School of Communications and professor at Howard University. For his outstanding work he received the Frederick Douglass Liberation Award for pioneering the development of Howard's School of Communications.

Inducted into "Who's Who in America" because of the "level of significant achievement attained in a career of meritorious activity," Brown is a native of Charleston, W. Virginia and holds a B.A. in sociology and psychology and an M.S.W. in psychiatric

social work, both from Wayne State University in Detroit.

In 1975 he was given an honorary doctorate from the University of Michigan Center of Afro-American and African Studies.

Cosmos Broadcasting also owns and operates WIS-AM-TV, Columbia, S. C.; WTOL-TV, Toledo, Ohio and WDSU-TV, New Orleans, La.

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