

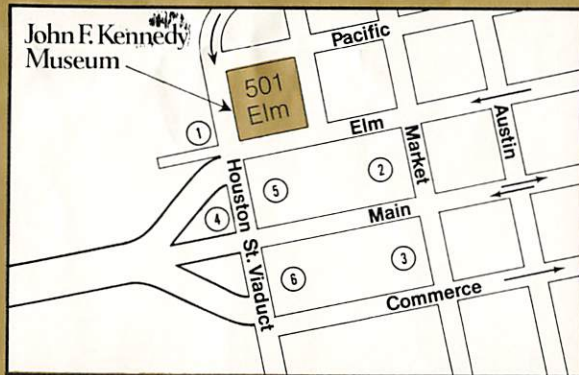
After seeing "The Incredible Hours" you will enter a large exhibit hall. Oil paintings, official police photographs and many other items of historic interest are on display.

Open 7 days a week. (Open days and evenings during the summer)

Admission: \$1.50 per person.

Children age 5 and under are free when accompanied by parents.

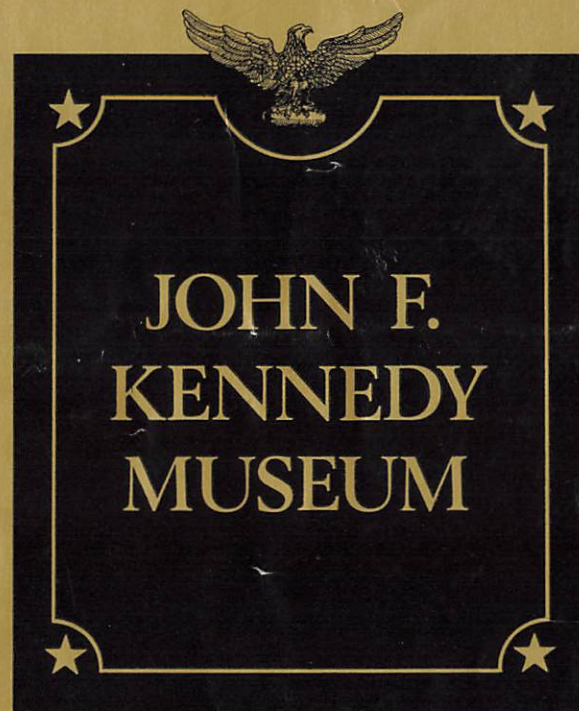
Group rates available when arranged in advance. Write or phone John F. Kennedy Museum, 501 Elm, Dallas, Texas 75202, Phone 214/742-8582.



- | | |
|---------------------------------|----------------------------|
| 1. Texas School Book Depository | 4. Dealey Plaza |
| 2. County Historical Plaza | 5. County Records Building |
| 3. John F. Kennedy Memorial | 6. Old County Court House |

The John F. Kennedy Museum is located in the west end of downtown Dallas. It is near Historical Sites and County Government buildings.
(See map above)

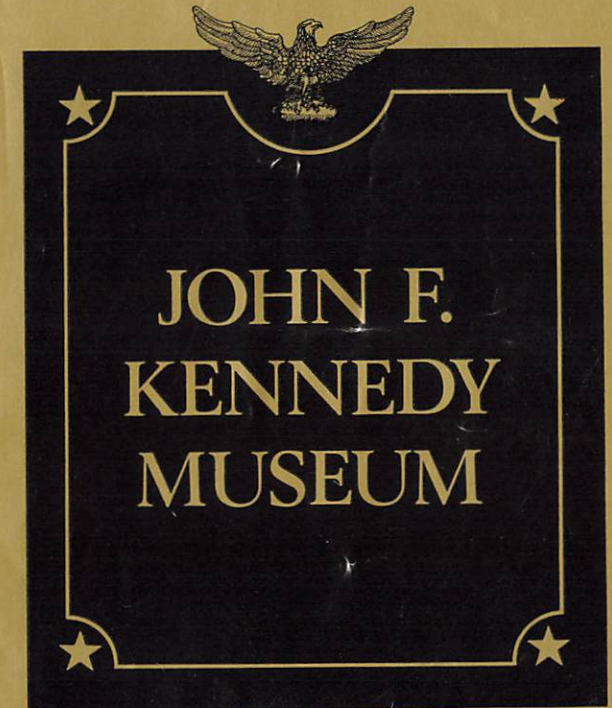
Prices and operating hours subject to change without notice.



Presents
"The Incredible Hours"



Dealey Plaza



Presents
"The Incredible Hours"





November 22, 1963

A shattering event in American History took place across the street from the John F. Kennedy museum. A young dedicated President of the United States was cut down by a sniper's bullet.

"The Incredible Hours", using sound, light, film and displays, tells this unforgettable story and pays tribute to the life of John F. Kennedy.

Visitors wrote these comments
after seeing ...



November 24, 1963

"The Incredible Hours"

**"Great! Very impressive
and realistic... Just great!"**

C. E. T., Sererna Park, Maryland

"... Model was great."

D. H., Batesbury, S. Carolina

**"Done in very good taste
and with dignity."**

W. L. M., Washington, D.C.

"An emotional experience."

J. C. B., Maysville, Kentucky

"A vivid record for posterity."

L. U., La Grange, Illinois

"Outstanding!"

B. S., Elkhart, Indiana

"Beautiful. Just beautiful!"

D. H., Ft. Worth, Texas

**"A touching presentation
to remember J. F. K."**

S. M., Pakistan

"Wonderful!"

B. Family, Toronto, Canada

**"I have a much better idea
of exactly what happened
and where."**

N. S., Toledo, Ohio

"Unique educational presentation."

R. F. S. Family, Fort Hood, Texas

**"Very beautiful. Very moving.
A fine tribute."**

K. K., Cadillac, Michigan

**"Every American should have
the opportunity to view
this excellent presentation."**

R. C., San Francisco, California

**"Very good. I enjoyed
seeing this."**

D. S., Ohio

**"A must to see
when in Dallas."**

R. R., Des Moines, Iowa

"Fantastic!"

M. T., Wayland, New York

**"Remarkable! Well worth
anyone's time and money."**

G. L. G., Warrior, Alabama

"Magnifica!"

P. P. B., Managua, Nicaragua

**"Exciting and memorable
collection."**

G. D., Punjab, India

"Very dramatic."

M. K., Petersborough, Ontario

"Authentic"

H. K. J., Brazoria, Texas

"We learned new facts."

Mr. & Mrs. R. L., Oklahoma City, Oklahoma

"Very moving. Unforgettable."

T. M., Sidney, Australia

**"Thank you for this
excellent memorial."**

E. J. W., Laramie, Wyoming

"The Incredible Hours" is a new dimension in modern audio-visual techniques.