

SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE

SOLE

352 DEXTER AVENUE — MONTGOMERY, ALABAMA

Martin Luther King, Jr.

(1929-1968) - FOUNDER

RALPH D. ABERNATHY, PRESIDENT
ANDREW J. YOUNG, EXEC. VICE PRESIDENT
J. E. LOWERY, CHAIRMAN OF THE BOARD
MRS. JOHNNY CARR, MIA
LEON HALL, SCLC P.D.

Dear Friend;

They have killed the Dreamer, but they cannot kill the Dream. the Southern Christian Leadership conference, founded by our leader, has returned to Alabama to continue his work. This week we are commemorating the assassination of Dr. King, who was killed a year ago in Tennessee, here in Montgomery where the civil rights movement first began.

April 4th-6th have been designated as tag days. If the work of Dr. King is to be carried out, and if his dream is to be realized SCLC must have a financial assistance. Individuals will be asked to give a donation for which they will receive a tag to wear on their clothing.

We are also asking local businessmen and leaders to make their contribution as well. Please make your check payable to SCLC and give to an SCLC representative. We will then provide you and each of your employers with a tag, or send it in to the address above. But by all means make a meaningful gift to insure that justice, freedom and equality comes to America.

Help SCLC make America great!

Yours for freedom.

Mrs. Johnny Carr
Mrs. Johnny Carr

Leon Hall
Leon Hall