

Capital Capsule

from the desk of *Mrs. Margaret Price*

VICE CHAIRMAN AND DIRECTOR OF WOMEN'S ACTIVITIES • DEMOCRATIC NATIONAL COMMITTEE

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Season's Greetings

Chairman John M. Bailey, the officers and staff of the Democratic National Committee join me in wishing every Democrat a Merry Christmas and a Victorious 1966.

Margaret Price



As 1965 draws to a close, we all can look back on a year of accomplishment and fulfillment. Our country has never been more confident and prosperous, full of the idealism and bravery necessary to meet the complex problems of a world in transition. President Johnson and the Congress have set our sights high in making this a nation that "honors not only goods, but greatness." The quality of our goals, this holiday season, must continue to be more important than the quantity of our goods.

"Man possesses now the capacity to end war and preserve peace. We are able to eliminate poverty and share abundance, to overcome disease and illiteracy, and to bring to all our fellow citizens the fulfillment of their dream of a better life. We have the means to achieve these victories; now we need only the will.

We are a people with an abiding faith in a merciful God and in His goodness. It is not only fitting but necessary that we seek His guidance and help in the pursuit of these tasks."

President Lyndon B. Johnson

Democratic Doers Datebook for Victory 1966

JANUARY

New Years Resolution: Join the Democratic Party's welcome to youth .. seek out the young in years and the young at heart to work with you on the 1966 Congressional Campaign. Schedule Schools for Politics for new workers now.

FEBRUARY

Spread the word and tell all Democratic women they are invited to the April Campaign Conference. Be sure new people and young people are high on your invitation list. Plan a Spring Registration Drive and include new workers.

MARCH

Tell the story of the Fabulous 89th Congress with panel discussions on what the Great Society legislation will mean to your neighbors. Help every newcomer become familiar with the issues.

APRIL

1966 CAMPAIGN CONFERENCE
FOR DEMOCRATIC WOMEN
WASHINGTON HILTON HOTEL
WASHINGTON, D. C.
APRIL 17, 18 and 19

MAY

Follow up on political action programs launched at the Campaign Conference. Plan a Democratic booth at a county fair, art show, flower show. Arrange to pass out registration information and campaign material.

JUNE

Be sure you have contacted -- and put to work all who worked in the 1964 Campaign, many of whom were new to politics. Plan a "Sign Up for Victory '66" party in their honor.

JULY

Map out a Congressional Candidates Caravan. Enlist the energies of students and young people. Decorate cars, check on local regulations for sound equipment, publicize your route. Make stops short and zippy.

AUGUST

Your candidate needs an adequate campaign chest. Plan a fun fund-raiser -- ask your new workers for fresh ideas -- hold a bazaar, fashion show or auction. Schedule candidates' wives Tea Tour.

SEPTEMBER

Tell-a-Friend -- phone ten friends and ask them to phone ten more to build a pyramiding chain of calls of registration and voting information. Search out young voters turning 21 and get them registered to vote Democratically.

OCTOBER

Make every minute count-canvas precincts-distribute materials-talk issues-keep telephones ringing-line up Election Day jobs. Ask everyone's help. Remind everyone that President Johnson needs a Democratic Congress.

NOVEMBER 8th

Election Day!!!



DECEMBER

Have a Victory Party -- invite all those who worked with you. Have a Merry Christmas and a Happy 1967!

DON'T TALK POLITICS IN HERE!

Unless... YOU ARE A

**REGISTERED
VOTER**



John Fitzgerald Kennedy

35th President of the United States
Born May 29, 1917
Inaugurated January 20, 1961
Died November 22, 1963